



Roof Sit 2010 Highlights May 20-22



The Schedule:

- Thursday - Phone banks operated 6:30 a.m. to 9 p.m.
103.3 KFR Disc Jockeys go up on roof to start the activities at noon
Carrabba's Fundraising Dinner – 6-8 p.m.
- Friday - Phone banks operated 6:30 a.m. to 9 p.m.
Dance-a-thon from 5-9 p.m.
- Saturday – Phone banks operated 6:30 a.m. to 5 p.m.
Glorious Girlfriend Party from 10 a.m. to 2 p.m.
Disk jockeys come off the Roof at about 5 p.m..

Tips for Kids Fundraising:

The Shell gas stations will open their pumps and doors to businesses and school groups who will be pumping gas and washing windshields for Tips. Groups can typically make from \$200-\$350 in tips during a shift. Volunteer slots are open and interested groups should contact 269-388-2830 or intern@eventkalamazoo.com. Western Michigan University interns are coordinating the program and their goal is to generate \$12,000 through Tips for Kids. Shifts are 2 hours, but groups can work multiple shifts. Thursday and Friday shifts start at 9 a.m. and run through 8 p.m. and from 9 a.m. to 4 p.m. on Saturday.

Thursday May 20 and Friday May 21

The Radisson Plaza Hotel is partnering with Roof Sit to host a donation site downtown. The tent will host a *Taste of the Radisson* featuring delightful food samples from the Radisson kitchens for a donation. There will be volunteers downtown with buckets collecting money and helping to staff the food tent. The site is open 11 a.m. to 6 p.m.

Thursday – May 20

Phone banks open at 6:30 a.m. and the 103.3 KFR morning show will kick off the Roof Sit event from their station, while volunteers and the bucket brigade are at Roof Sit collecting money to meet the goal of \$75,000. Donation lines are open by calling 488-7580 or going to www.roofsit.com to make a donation. The 103.3 KFR disc jockies will take to the roof at noon starting their "sit" on the roof to fight child abuse and neglect.

The Official Kick off Celebration to Roof Sit 2010, sponsored by Carrabba's Italian Grill is scheduled for Thursday May 20 at 6:15 p.m. at the Roof Sit event site, on the corner of South Westnedge and Milham. This is a fundraising event targeted to raise \$7,500 to support two programs at the Community Healing Centers, the Children's Advocacy Center and Infant and Parent Services. The overall Roof Sit event fundraising goal is \$75,000.

The Carrabba's Italian Grill Celebration is the official kick-off to Roof Sit. Carrabba's Italian Grill has generously donated 200 dinners and tickets are sold for \$20 as a fundraising event targeted to generate \$4,000 for Roof Sit. This is a family event targeted to reinforce our commitment to strong families and supporting children's needs. The dinner ticket includes: appetizers, a two course dinner, dessert and beverages. Tickets are sold through board members or by calling 343-1651 ext 154. Checks are written to The Community Healing Centers with 100% of the proceeds supporting Roof Sit. The meal is served outdoors in a picnic format to support the family focused theme. The menu will include: Italian French Bread, Caesar salad, Chicken Marsala and Penne Pomodoro. The dessert feature is the Sogno Brownie, or as they say in Italy, the "Chocolate Dream" Brownie.

The event will feature a One-in-Ten Auction and participants will be able to bid on items by purchasing an auction bid in the amount of one-tenth of the item's value. With only ten auction bids sold per item, each participant has a one-in-ten chance of winning the item when the roulette wheel is spun. All the items have been donated by area businesses and individuals in an effort to raise money for these important programs that benefit our children in our community. There

will be approximately 30 featured auction packages. Each auction package has been assigned a retail value and each bid is based on one-tenth of that value. For a package you want to bid on, you will purchase an auction bid (one tenth of the value) with only 10 bids sold for that auction package. The spin of a roulette wheel determines who wins the auction package.

Friday, May 21

Make sure you bring your dancing shoes because Roof Sit is cutting up a rug! The dance-a-thon, taking place May 21 from 5 p.m. to 9 p.m. at the event site on Westnedge and Milham, is an event that tests dance partners stamina and skills. Couples will dance for as long as they can to outlast competing partners. But make sure you're not just swaying back and forth, otherwise our event judges will ask you to leave the floor! The couple that dances the longest will receive prizes. The cost to participate is \$20 per couple. Partners will receive a complimentary 15 minute break during the dance-a-thon to catch your breath.

Saturday May 22

The "Glamorous Girlfriends Party," taking place Saturday, May 22 from 10 a.m. to 2 p.m., is one of Roof Sits newest events! Come to the event site on Westnedge and Milham and be treated like a star. Get your hair cut and styled, receive a manicure, or have your make up done by stylists from HairMasters, Master Cuts, and Phantastic Nails & Massage. All services are a \$5 donation which goes directly to programs at The Community Healing Centers which treat and prevent child abuse. So come out with your girlfriends for an afternoon of fun and beauty and be treated like the glamorous girl you are!

2010 Sponsors Listing

Presenting Sponsors:

103.3 KFR
Wright for Kids

Super Heroes:

Baird
Carrabba's Italian Grill
Shell – Walter Dimmick Corporation
Meyer C. Weiner Company
United Rental

Heroes:

Bronson Healthcare Group
Kalamazoo Weekly News and Shopper
Miller Davis Company
Schupan and Sons

T-Shirt Sponsors:

Indian Trails
Kids Gym

In-Kind Sponsors

Radisson
Kalamazoo Clipper
Kalamazoo Metro Bowling Association